

CHÂTEAU DE BONBONNET


Home of
CITADELLE

GIN *DE* FRANCE

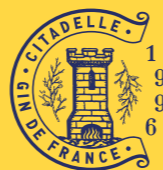


CITADELLE GIN,
VISITOR CENTER

PRESS RELEASE



April 2024: Embark on a unique experience
in Charente.





 **DID YOU KNOW?**

Explore a unique new experience in Charente in April 2024:

CITADELLE DISTILLERY, PRODUCER OF THE FIRST FRENCH GIN, OPENS ITS DOORS TO THE PUBLIC

Charente, France
- [November 2023] - The Charente region, renowned for its vitality and picturesque charm, is about to welcome a brand-new opportunity for lovers of cultural experiences and discoveries.

In April 2024, Citadelle Distillery, home to the premier French gin, will open its doors to the public with a unique experience that will immerse visitors in its **history and production process.**

Operated by a team of passionate makers, Citadelle Distillery embodies a philosophy based on creativity, quality craftsmanship and deep attachment to the local terroir.

This new tourism destination invites visitors to explore the secrets of this iconic gin.

In the heart of Citadelle Distillery, visitors will discover the different stages of gin production, from the harvest of juniper berries and citrus fruits – all grown in groves surrounding the Château de Bonbonnet – to expert distillation in the impressive cathedral-roofed distillery and barrel ageing of some of the brand's most unique expressions.

The luckiest ones will have a chance to chat with the Distillery's expert team in the midst of the production process, sharing their knowledge and passion, and perhaps even tasting some drops right from the barrels. Each of these visits will culminate in a **tasting of the full range of Citadelle gins.**





For epicureans, **Citadelle Distillery offers local products** so visitors can enjoy an «on the go» dining experience amid our juniper fields or in the Château gardens, as well as **a menu of creative cocktails at the distillery bar.**

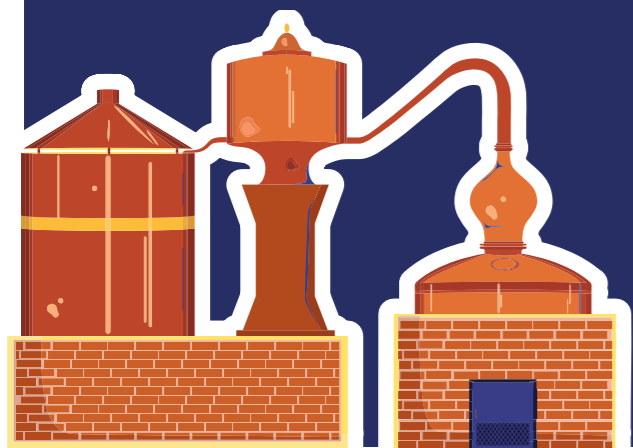
In addition, Citadelle Distillery will propose **a variety of exciting experiences** during the summer months, including gin blending and distillation workshops and mixology classes.

The site is fully accessible and adapted to accommodate people with reduced mobility.

Visits are available in **multiple languages**, including English, French and Spanish.

Reservations can be made at www.citadellegin.com, and families with children are warmly welcomed.

Immerse yourself in a sensory adventure at the heart of Citadelle Distillery. Book today and get ready for a unique journey that will awaken your curiosity and delight your palate.







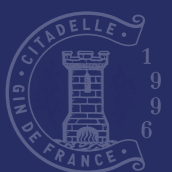
ABOUT CITADELLE GIN

Born in 1996, Citadelle Gin is the pioneer of the global craft gin movement worldwide and the premier French craft gin.

Citadelle's progressive infusion process, granted the first ever patent for infusion of a gin, was developed by Citadelle founder Alexandre Gabriel. Each individual botanical is infused for a precise duration that best preserves its organoleptic quality and captures its ultimate flavor: a masterpiece of craftsmanship.

Its elegant, subtle and perfectly-balanced style has become a model of its kind.

The Citadelle range, beloved by bartenders, now includes four expressions: Original, Jardin d'été, Rouge and the limited-edition Les Excentriques.



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